

2019



EN

www.barcelonabeerchallenge.com

CALENDAR BBC'19

Registration period:
From November 3th, 2018 – To January 11th, 2019
(both included)

Evaluations of the beers registered:
January from 25th to 27th, 2019

Delivery period:
January 14th - 18th, 2019
(both included)

Ceremony awards (at Barcelona Beer Festival):
March 16th, 2019

Published by Beer Events SL

Barcelona, 2018 October
info@barcelonabeerchallenge.com
@BcnBeerFest

This work is subject to the Creative Commons Attribution-NonCommercial-ShareAlike 4.0. To view a copy of the license, please visit:
<http://creativecommons.org/licenses/by-nc-sa/4.0/7>.

Inscription form and further information:
www.barcelonabeerchallenge.com

Contact:
info@barcelonabeerchallenge.com



PRESENTATION

The **Barcelona Beer Challenge** is an internationally recognised **competition** that has contributed to, along with other initiatives, providing a new platform of visibility and recognition to the best **quality beers**. This fourth edition of the contest (2019), is born out of the desire to continue to promote and publicise the beer industry.

And so the BBC competition was born under the organizational umbrella of the **Barcelona Beer Festival**: the main sector event in the entire country, and one of the most important in south Europe, attracting **33,000 visitors** in one weekend and hosting the best national and international breweries.

The **synergy** between the contest and the festival has resulted in a meaningful **media impact**, enabling the message to reach the public as a result of the attention received by the press.





2018 EDITION

The 2018 BBC edition was attended by **200 breweries**, submitting over **1000 beers** to the competition, from **20** different **countries**, spread across the categories (**34**) in the **BJCP** catalogue.

This is a reflection of the successful participation rates of this contest, solidifying the fact that these awards recognize, **certify** and publicise the highest standards in beer **quality**.

The awards are presented by a trained and qualified jury, meaning that their decisions are in line with national and international standards of recognition for those receiving a **prize**.

In addition, for those breweries who were **awarded** prizes, this has meant the opening up of **new markets**, improving packaging with the **winner's logo**, and therefore the generation of new **promotional** material.

% REPRESENTATION		BJCP STYLE
7.62	21A	AMERICAN IPA
5.54	21B	SPECIALTY IPA
5.54	18B	AMERICAN PALE ALE
3.56	33B	SPECIALTY WOOD-AGED BEER
3.37	22A	DOUBLE IPA
3.27	18A	BLONDE ALE
3.27	20C	RUSSIAN IMPERIAL STOUT
2.67	29A	FRUIT BEER
2.57	19A	AMERICAN AMBER ALE
2.48	24A	WITBIER
2.08	10A	WEISSBIER
<2%	87 DIFFERENT STYLES REPRESENTED	



JURY

The BBC's organisers are committed to the professionalization of the sector, which is why the **jury** will be comprised of **national** and **international** judges, all of whom are holders of the BJCP certificate (Beer Judge Certification Program). The BJCP certification program, launched in 1985, requires recipients to pass rigorous theoretical and practical tests and is an indispensable requirement for the selection of judges amongst the most prestigious festivals globally.

In this way, we are able to ensure a **professional jury**, with the certified skills and abilities to taste, evaluate and score beer in a **competitive context**.



STORAGE AND SERVICE

All the references admitted to the contest will be cold-stored, using an intern codes system (related to evaluation group) In this way, we guarantee the best conditions for service and evaluation of the beers.



AWARDS

Types of awards:

The breweries will receive recognition for its valued beers, which will materialize in some different awards endowed with the legitimacy granted by a jury selected and recognized internationally.

The Barcelona Beer Challenge prizes are divided into three categories:

Awards for the best beer by style contemplated in the contest. Consists of Gold, Silver and Bronze medals. These prizes will be awarded taking into account the quality of the beer and will consider parameters such as: aroma, flavours, mouth feel, appearance, absence of defects; as well as the adaptation to the style to which beer is ascribed.

Award for the best brewer. This prize will be awarded the set of beers presented by the same brewer, and who obtains more points among all the beers., at the rate of: 2 points for a bronze medal, 3 for a silver medal and 5 for a gold medal.

Award for best rookie brewery. This award recognizes and visualizes the best Rookie Brewery (*). This prize will be awarded to the Rookie brewery that obtains more points among all beers presented, at the rate of: 2 points per bronze medal achieved, 3 points per silver medal achieved, 5 points per gold medal achieved.

The prizes will be announced and will be awarded in a public ceremony on Saturday the 16th of March, within acts of Barcelona Beer Festival 2019.

To access more details regarding the allocation of points and selection criteria, it is recommended to consult the rules of the contest here.

** Rookie Brewery: Brewery that starts the commercialization of its beer after January 1, 2017.*



BBC'S IMPACT

Last Barcelona Beer Challenge edition (2018) generated 250 articles and news stories in both online and traditional media. Some were published in specialized media in gastronomy and restaurant business.

According to the experience of previous editions award winners, a BBC prize implies more media presence and a better market and social media positioning. The awards are also perceived as promoting and marketing tools associated with an increase in the sales.

Factoría de Cerveza
MERCADO DE LA BEERMAD CERVEZA ARTESANA

Home Noticias Agenda Cervezas Opinión Entrevistas Quélnos Bamos Conoce a nuestros Partes

YOU ARE HERE: Home > Perros y Eventos > Wylie Brewery desembarca en el Fogg Bar tras su éxito en el Barcelona Beer Challenge

FERIAS Y EVENTOS

Wylie Brewery desembarca en el Fogg Bar tras su éxito en el Barcelona Beer Challenge

Redacción de Cerveza - April 20, 2018

DAMIÁN ARANA, DE VOR BIER & BAR. MEJOR CERVEZA 'ENGLISH IPA'

«El futuro de la cerveza está en los sabores ácidos»

«El mercado no se frena, ahora está pasando con la cerveza lo que ocurrió con la industria del vino hace quince años»

POR JESSICA M. PUGA

Damián Arana, responsable de las cervecerías Vor (hay dos en Gijón), ha vuelto de la tercera edición del Barcelona Beer Challenge con medalla de oro bajo el brazo. Esta fue la primera vez que se presentó, «por aquello de intentarlo», dice, y logró que su cerveza Avorigen, elaborada en el polígono de Roces, gustara al jurado encargado de elegir la mejor 'english IPA'.

Cerveza de premio. «Avorigen es una cerveza de color ámbar que destaca por su aroma y potencia intensa. Los lúpulos utilizados generan una sensación a fruta de la pasión, melocotón y lichi. En boca es muy sedosa y tiene un sabor muy elegante, con un amargor largo, pero no agresivo. Usamos malta inglesa como base y otra para darle color, y damos especial importancia al

NOTIZIE RUBRICHE BIRRE E BIRRIFICI APPUNTAMENTI BIRRA IERI E OGGI

Il Birrifico di Cagliari trionfa al Barcelona Beer Challenge

Andrea Turco - 22 marzo 2018 - Notizie - Commenti - 2.234 Viste

Durante il passato weekend, mentre in Italia si chiudeva l'ottava edizione della **Settimana della Birra Artigianale**, in Spagna venivano resi noti i risultati del **Barcelona Beer Challenge**, concorso internazionale relativamente giovane ma già piuttosto accreditato

Emprendedores. Castelló Beer Factory, una empresa de cerveza artesanal con solamente dos años de vida, ha vencido a 250 cerveceras y 1.000 variedades en la feria internacional de Barcelona Beer Challenge en una de las categorías. Su cerveza Golden, que comprende una variedad rubia, ha conseguido la Medalla de Oro en la modalidad de Blonde Ale.

La cerveza de Castelló pide paso

► La empresa Castelló Beer Factory consigue un primer premio en la prestigiosa feria internacional del Barcelona Beer Challenge

Oud BEERSEL zet verder in op unieke bieren en met succes!

BEERSEL NIVELAS DE COCINA

Founders Brewing, Nómada Brewing y La Salve y otras cerveceras que molan triunfan en el Barcelona Beer Challenge



Inscription form and further information:
www.barcelonabeerchallenge.com

Contact:
info@barcelonabeerchallenge.com